

No 40

InterfaceFLOR® FOLIO



MARKET

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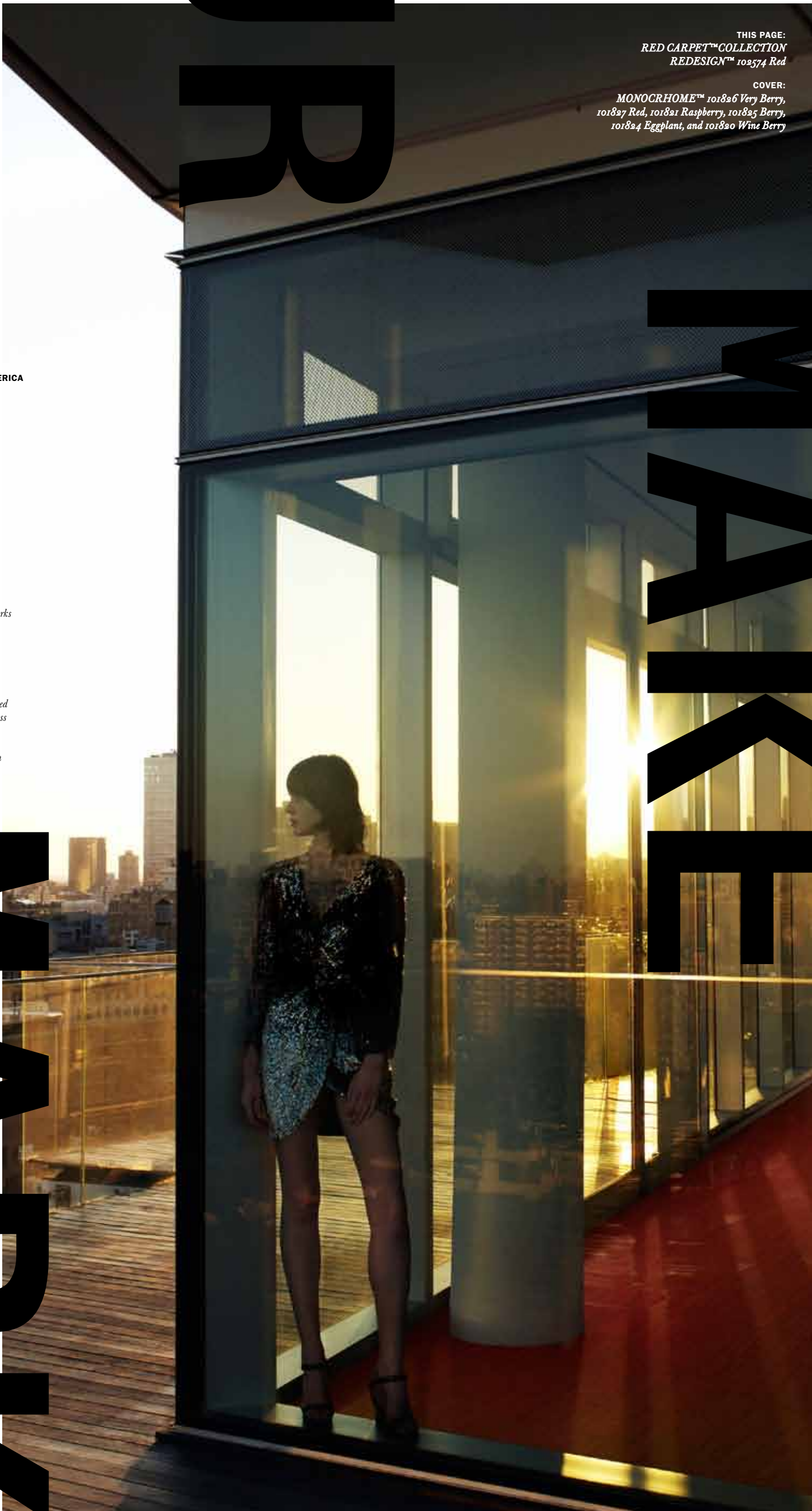
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FOLIO is printed by
UniqueActive, a solvent-free
printer, a low-emitter of VOCs,
and a 100% user of vegetable
oil based inks. All waste generated
during the manufacturing process
was recycled. FOLIO is printed
on paper from Mohawk, one
of the first large-scale production
facilities in America to use
wind-generated electricity.
Isn't fine print educational?

THIS PAGE:
RED CARPET™ COLLECTION
REDESIGN™ 102574 Red

COVER:
MONOCHROME™ 101826 Very Berry,
101827 Red, 101821 Raspberry, 101825 Berry,
101824 Eggplant, and 101820 Wine Berry



No 4

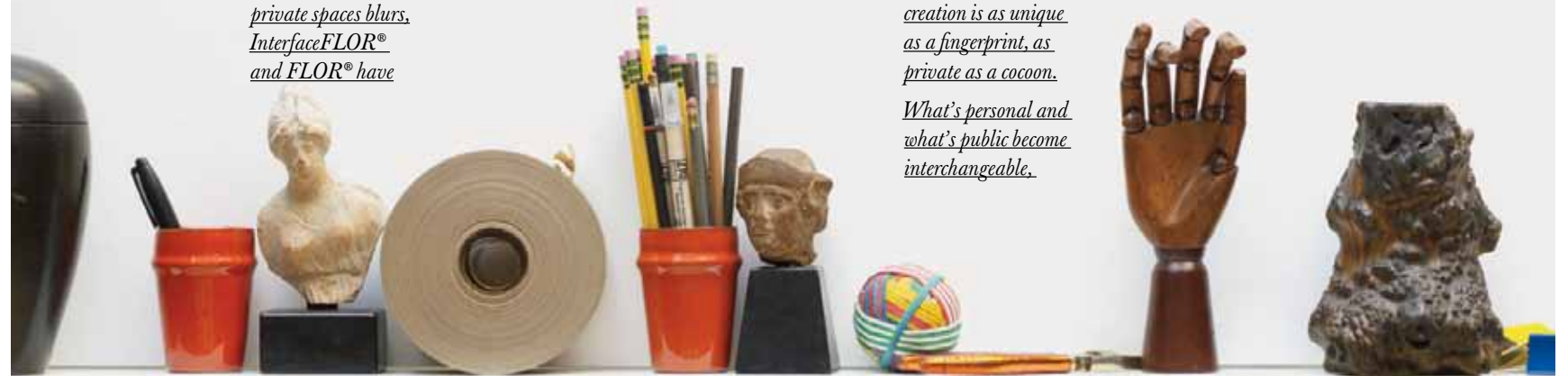
InterfaceFLOR® & FOLIO



2011
HERE
COMES
THE
SUN

☼ As the distinction
between shared and
private spaces blurs,
InterfaceFLOR®
and FLOR® have

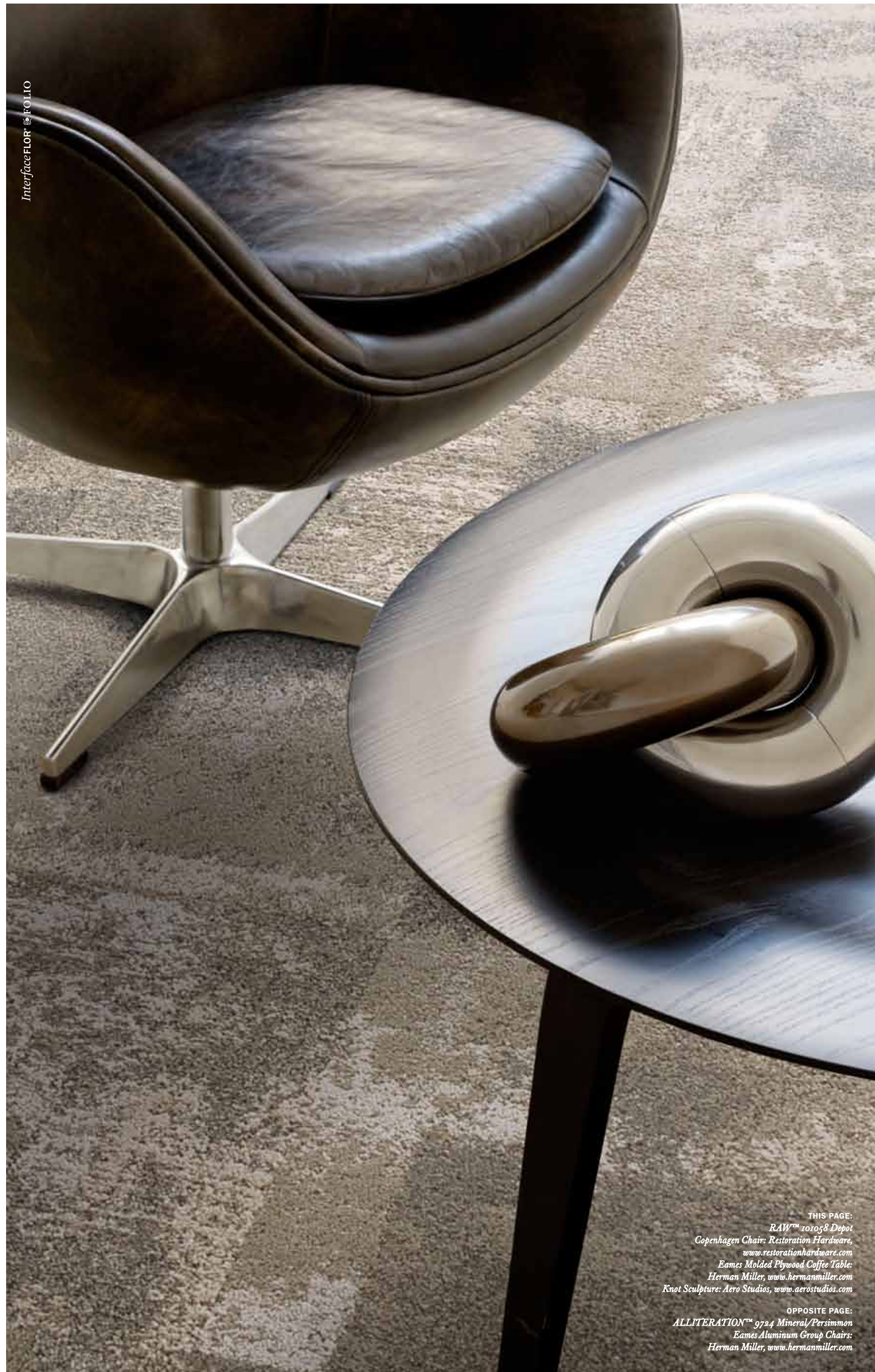
*Individual expression
flourishes in the fertile
ground of modular
possibilities. Every
creation is as unique
as a fingerprint, as
private as a cocoon.
What's personal and
what's public become
interchangeable.*



*come to inhabit the
same places. Together
they pave the way for
artists and designers to
discover their muse and
break new ground.
Join the movement to
overthrow the status
quo and transform
the spaces we inhabit
from the ground up.*

*It's a crusade to
repurpose the past
and reinvent a
sustainable future.
In this era of evolution,
Down is Up and Red
is Green and Work is
Play. The time has
come to roll out the
red carpet for wild
optimism and
radical innovation.*

*perceptions and
cultures shift, and
shared goals create
opportunities for
meaningful design.
This renaissance
of creativity is
as limitless as
your imagination.*



THIS PAGE:
RAW™ 101058 Depot
Copenhagen Chair: Restoration Hardware,
www.restorationhardware.com
Eames Molded Plywood Coffee Table:
Herman Miller, www.hermanmiller.com
Knot Sculpture: Aero Studios, www.aerostudios.com

OPPOSITE PAGE:
ALLITERATION™ 9724 Mineral/Perimmon
Eames Aluminum Group Chairs:
Herman Miller, www.hermanmiller.com



CORPORATE CULTURED

A MUCH RICHER EXPRESSION OF CORPORATE IDENTITY IS WHAT DEFINES A SPACE TODAY. IT TAPS INTO THE SOUL OF AN ORGANIZATION AND CREATES AN ENVIRONMENT THAT IS A KINGDOM UNTO ITSELF.

S' MORES
ANYONE?

06 *MOST WORK IS A SHARED ENDEAVOR, AND THE SPACES WE INHABIT TOGETHER
ARE AS IMPORTANT AS THE ONES WE RETURN TO AT THE END OF THE DAY.*



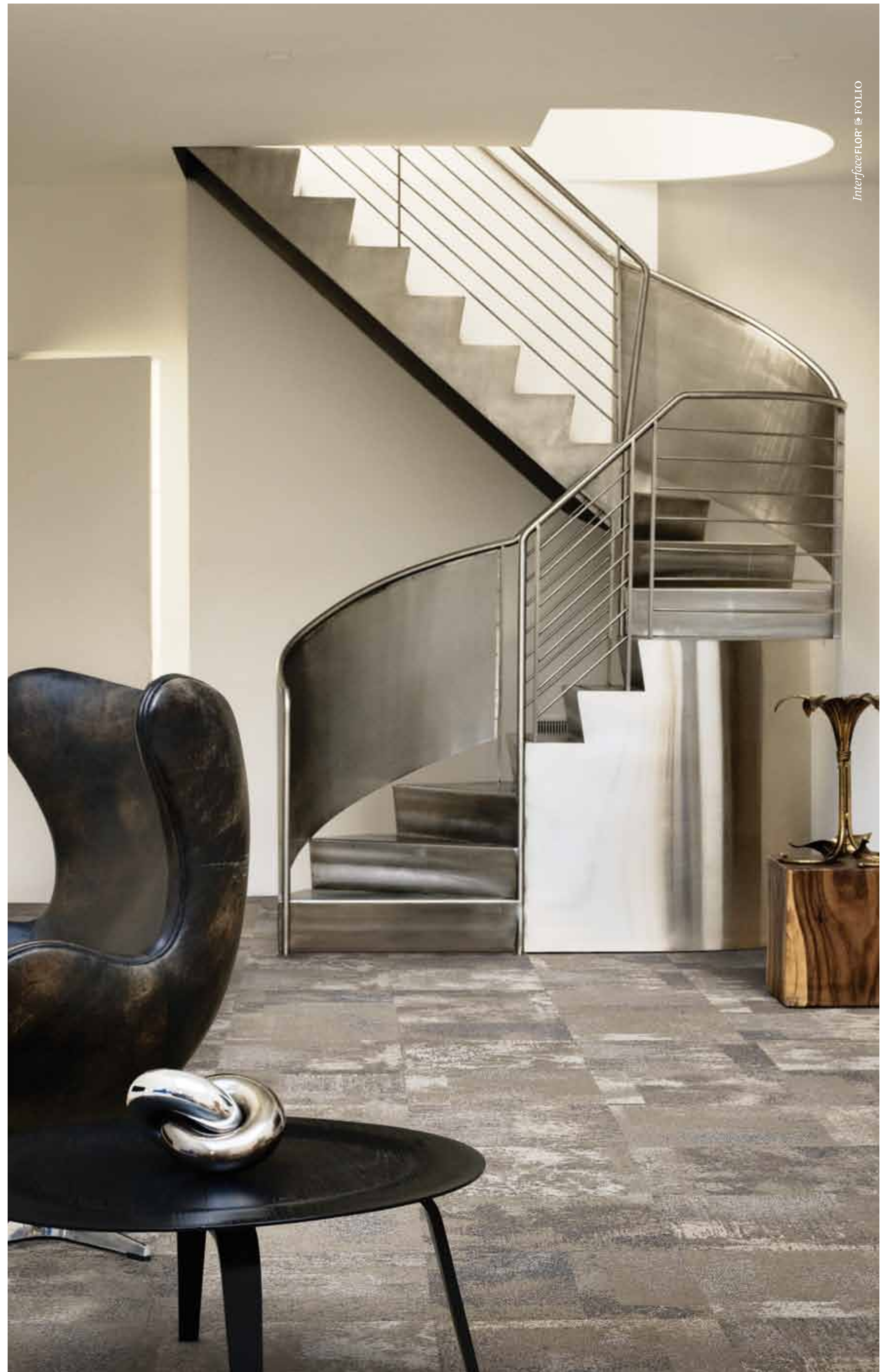
UP THE DOWN STAIRCASE

ALTHOUGH THE CORNER OFFICE MAY REMAIN SACROSANCT, EVERYTHING IN BETWEEN IS NOW FINELY TUNED FOR GREATER VERSATILITY AND MAXIMUM USE. A STUDIO BECOMES A DINING ROOM, AN ENTRY IS ALSO A GALLERY, A WAITING ROOM A LIBRARY.



THIS PAGE:
MONOCHROME™ 101826 Very Berry,
101827 Red, 101821 Raspberry, 101823 Berry,
101824 Eggplant, and 101820 Wine Berry
All furniture: Modprop, www.modprop.com

OPPOSITE PAGE:
RAW™ 101053 Depot
Copenhagen Chair: Restoration Hardware,
www.restorationhardware.com
Eames Molded Plywood Coffee Table:
Herman Miller, www.hermanmiller.com
Knot Sculpture: Aero Studios, www.aerostudios.com



SOFT LANDING

*WHAT WORKS NOW ARE PERSONAL TOUCHES
IN EVEN THE MOST PUBLIC OF PLACES.*

InterfaceFLOOR® FOLIO



THIS SPREAD:
STRIATION™ 10034 Quartz

THIS SPREAD:
FINSBURY'S SQUARE™ 109769 Shropshire
Renaissance Telescope: Televue, www.televue.com

Interfacedior: FOLIO

SKY IS THE LIMIT

ON A CLEAR DAY YOU CAN SEE FOREVER AND THE
FUTURE LOOKS BRIGHT. WITH AN ATTITUDE EQUAL
PARTS START-UP AND UPSTART, ANYTHING IS
POSSIBLE. ALL YOU NEED IS A LITTLE HELP FROM
YOUR FRIENDS.





CHANGE FROM
THE GROUND UP

THIS PAGE:
SUPER FLOR™ 609156 Oceanus, 609008 Grey
OPPOSITE PAGE:
RED CARPET™ COLLECTION/REDESIGN™ 102572 Navy



WORK IS PLAY



THIS PAGE:
 SILURIAN™ 100175 Storm
 OPPOSITE PAGE:
 SMITHFIELD STRIPE™ 102738 Cornwall



WHAT'S PERSONAL
 IS PUBLIC

CREATIVE SUITE

WELCOME TO FLOR. SISTER COMPANY TO INTERFACE AND DESIGNERS/ MARKETERS OF INSPIRED MODULAR FLOORCOVERING TO SOPHISTICATED CONSUMERS EVERYWHERE. NOW FLOR GIVES YOUR CUSTOMERS ACCESS TO ITS VERSATILE PALETTE OF TEXTURES, PATTERNS, AND COLORS THAT VASTLY MULTIPLY YOUR OPTIONS FOR SUPPORTING COLLABORATION, ORIENTATION, AND INDIVIDUAL EXPRESSION. CREATIVITY IS ALL IN THE FAMILY AT FLOR.

FLOR



WANT THIS FOR YOUR HOME? SHOP FOR IT AT FLOR.COM



THIS PAGE:
 GOOD VIBRATIONS™ Turquoise
 All furniture: Modprop, www.modprop.com
 Tabletop accessories: Alessi Soho, 130 Greene Street, NYC 10012

OPPOSITE PAGE:
 SUIT YOURSELF™ Linen
 Chair: Modprop, www.modprop.com

20
WANT THIS
FOR YOUR HOME?
SHOP FOR IT
AT FLOR.COM



THIS PAGE:
HOUSE PET™ Gecko
REORIENTED™ Teal
All furniture: Modprop, www.modprop.com
Tabletop accessories: Alessi Soho,
130 Greene Street, NYC 10012

OPPOSITE PAGE:
MODERN MIX™ Grey
All furniture: Modprop, www.modprop.com



**IN THE
ROUND**
THOSE WHO TAKE
THE HANDS-
ON APPROACH
TO THEIR OWN
ENVIRONMENT
NOW HAVE AN
OPPORTUNITY TO
COME TOGETHER
WITH LIKE
MINDED THINKERS
AND GET MORE
THAN A LITTLE
CREATIVE.

22
WANT THIS
FOR YOUR HOME?
SHOP FOR IT
AT FLOR.COM



THIS SPREAD:
SOFT SPOKEN™ Linen, Aloe, Flax, Pumice, Raffia, Quartz
Eames Storage Unit: Herman Miller, www.hermanmiller.com
Table and Chairs: Modprop, www.modprop.com
Tabletop accessories: Alessi Soho, 130 Greene Street, NYC 10013

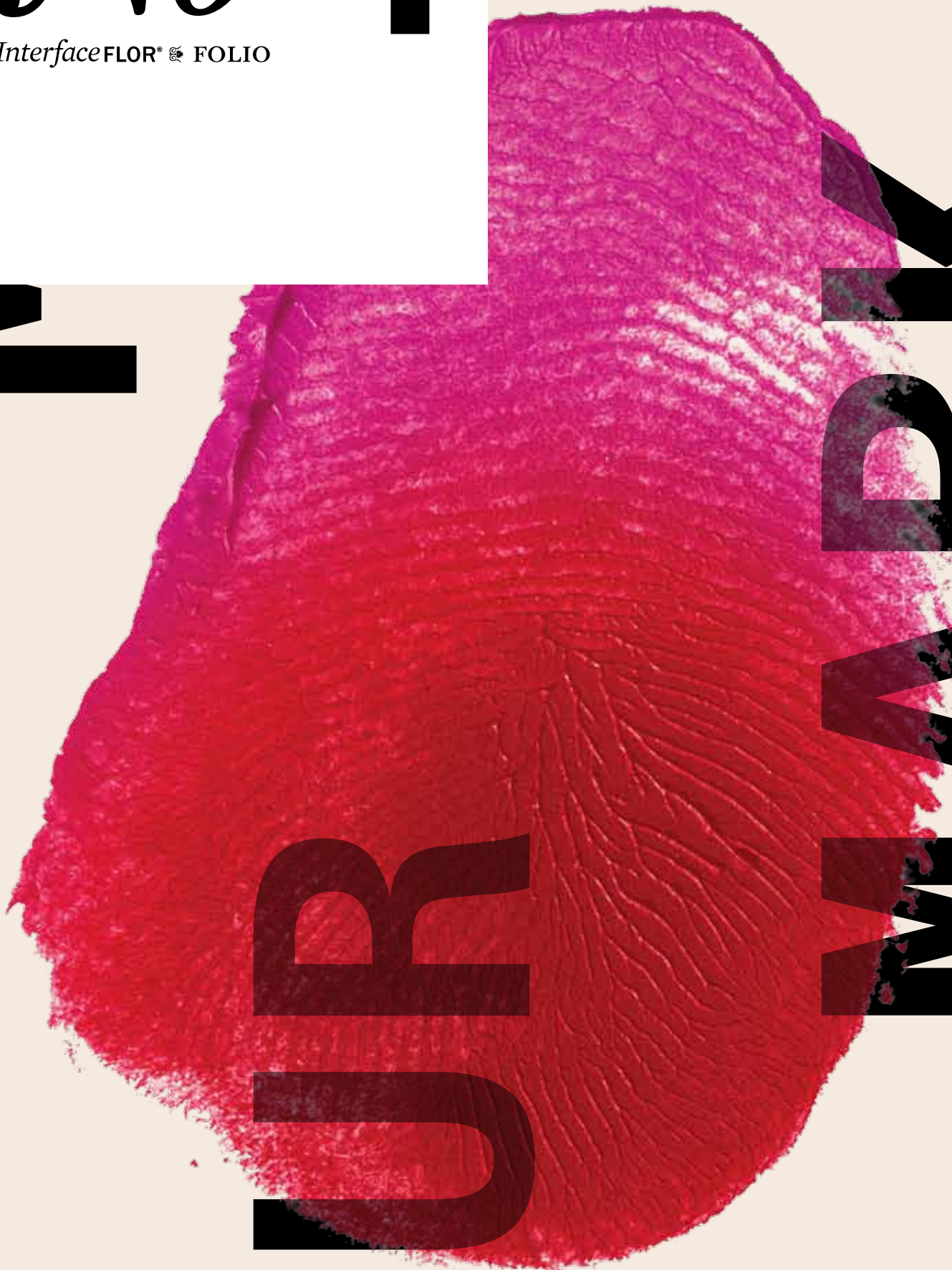


23
**FERTILE
GROUND**

AN EMPTY
ROOM INVITES
CREATIVITY. A
THOUGHTFULLY
CONCEIVED ONE
INSPIRES IT.

No 4

InterfaceFLOR® FOLIO



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